



# hp no.28 tri-colour inkjet print cartridge

The HP No.28 Tri-colour Inkjet Print Cartridge (c8728ae) has been developed for use with the HP Deskjet 3320 and 3420 series printers.

Delivering tiny 5 picolitre drops of HP's full dye-load colour inks, it produces exceptional print quality with brilliant photo images and colour graphics. The HP No.28 inkjet print cartridge also works together with the HP No.27 Black Inkjet Print Cartridge (c8727ae) used in these printers to deliver superb four colour print quality.

### perfect for low volume users

With its 8 ml volume, this print cartridge is designed to ensure that occasional users can achieve outstanding results from first page to last. With a typical yield of 190 pages (at 15% density), any risk of ink evaporation or clogging of printhead nozzles is minimised, ensuring that users get maximum value from this cartridge. The compact design of the HP No.28 inkjet print cartridge has also enabled the development of more compact printers.

### consistent, photo quality output

The HP No.28 inkjet print cartridge uses HP's latest advanced inks and printhead design. With 300 nozzles - 100 per colour - and a firing frequency of up to 18 kHz, this print cartridge will produce brilliant photo-quality results with excellent fade-resistance.

### outstanding usability

Aimed at families and other users with modest printing needs, this print cartridge works with the HP No.27 Black Inkjet Print Cartridge and compatible printers to offer high quality, user-friendly printing. An ink level indicator shows the approximate amount of ink remaining in each print cartridge. If replacement supplies are not immediately at hand, the HP No.28 Tri-colour Inkjet Print Cartridge can create a black by combining the three colour inks; alternatively, the HP No.27 inkjet print cartridge can be used to print colours in greyscale.

### features

- delivers tiny 5 pl drops of patented, dye-based colour inks
- for use with hp deskjet 3420 and hp deskjet 3320
- latest printhead design
- created for occasional users
- hp photoret III precision technology or up to 2400 x 1200 dpi photo printing
- efficient ink delivery system
- works with printer software for supplies status monitoring
- one or two inkjet print cartridges

### benefits

- exceptional print quality with brilliant photo images and colour graphics - plus excellent fade-resistance
- scientifically designed to interact with hp colour inkjet printers to deliver photo quality results
- 300 nozzles and a firing frequency of up to 18 kHz for crisp, sharp outputs every time
- affordable solution with ink volume tailored to real requirements - minimum risk of ink drying out before cartridge is empty
- printers use hp photoret III as default for photo printing; option to print up to 2400 x 1200 dpi with hp deskjet 3420 (1200 x 1200 dpi with hp deskjet 3320)
- 8 ml capacity gives an average of 190 pages (at 15% density)
- ink level indicator enables users to plan ahead and order replacements
- new printer system allows printing from either one or two print cartridges (hp no.28 can create black from cyan, magenta and yellow; hp no.27 can print colours in greyscale)



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## frequently asked questions

### what's special about this inkjet print cartridge?

The HP No.28 Tri-colour Inkjet Print Cartridge offers an affordable printing solution for those with modest printing needs, whilst maintaining high performance, quality output. It uses the latest printhead design and full dye-load inks to produce brilliant photo-quality outputs with fade-resistant results. The compact design has an ink volume calculated for occasional use - so that the ink is less likely to dry out.

### who would be likely to use this inkjet print cartridge?

Typical users will be families and personal users with modest printing needs such as educational projects and homework assignments; email and other communications; personal photos, cards and other creative projects.

### how does one or two cartridge printing work?

This is an innovative feature of the HP Deskjet 3420 and 3320 series printers. If the HP No.28 inkjet print cartridge runs out and no replacement is at hand, the HP No.27 inkjet print cartridge can be used to print colours in greyscale. Similarly, if the HP No.27 Black Inkjet Print Cartridge is empty, the user can choose to create a black using the inks of the HP No.28 Tri-colour Inkjet Print Cartridge.

### how does the hp no.28 inkjet print cartridge differ from the higher ink-volume cartridges?

The HP No.28 inkjet print cartridge uses the same high density, pigment-based inks and the same printhead design as higher ink-volume inkjet print cartridges but contains 8 ml of ink compared with 17 ml. This lower ink volumes minimises ink evaporation (due to lack of use) and at the same time prevents the printhead nozzles from clogging. Higher ink-volume inkjet print cartridges are designed for higher print volumes and more frequent print jobs.

### does this mean the hp no.28 and higher ink-volume print cartridges are exchangeable?

HP mid-range and photo inkjet printers using higher ink-volume inkjet print cartridges are designed for higher print volumes, so HP does not recommend HP No.28 inkjet print cartridges for these printers as it would represent poor value for the customer. Higher ink-volume inkjet cartridges are NOT compatible with the HP Deskjet 3320 and 3420 series; due to the typically infrequent use of these printers, it's possible that a higher than necessary ink volume could eventually result in evaporation.

## hp inkjet print cartridge product specifications

hp no.28 tri-colour inkjet print cartridge	
p/n	c8728ae
hp selection no.	28
ink volume	8 ml
yield (average)	190 pages (at 15% density)
dimensions (l x w x d)	140 x 112 x 35 mm
wt.	74.7 g